



# ISTANBUL

Opinion Research  
During The Covid-19 Pandemic

« *What people say?* »

April 2020



# Content

1

## **Research masthead**

Research universe, sampling, data collection method and date, sample characteristics

2

## **Business during the epidemic period and its effects**

Working positions, how they work, those who leave work, who are sent for unpaid leave, who have financial difficulties, who receive donations, donors and overview of aid campaigns

3

## **Measures taken and behaviors**

What kind of precautions are taken, what are they paying attention to, and how do they evaluate their spare time? How is their psychology? What are their thoughts on curfew?

4

## **How successful do they find institutions**

How do they evaluate institutions in the fight against the epidemic?



# **RESEARCH IDENTIFICATION**

01

## Research universe

- The research universe is defined as **adults aged 18+** who live in **Istanbul**.

02

## Sample and method

- The margin of error of the research is **± 2.9%**, 95% confidence interval.
- In the research, **1130 people from 39 districts of Istanbul** were interviewed.
- Quota sampling technique was applied.

03

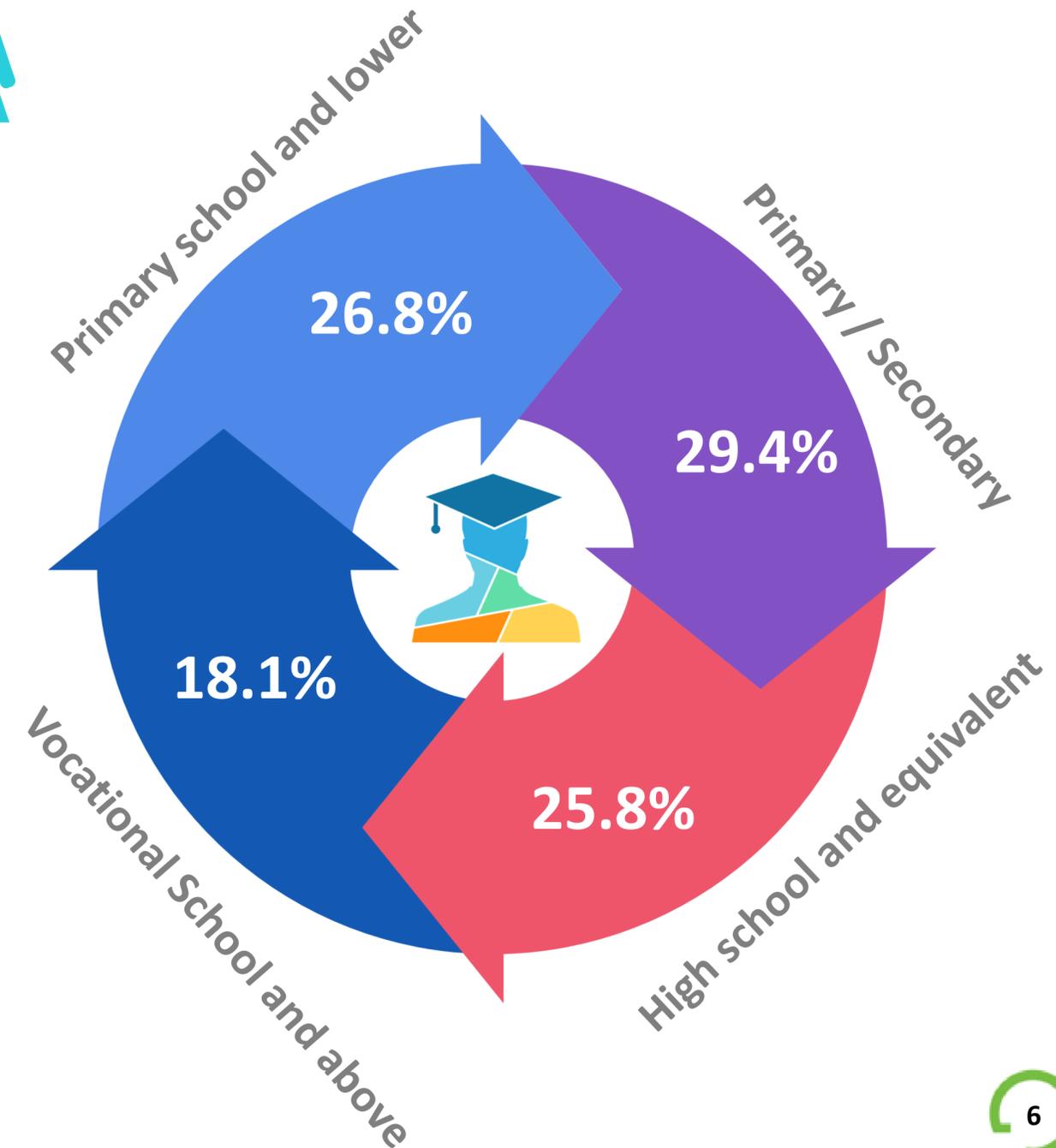
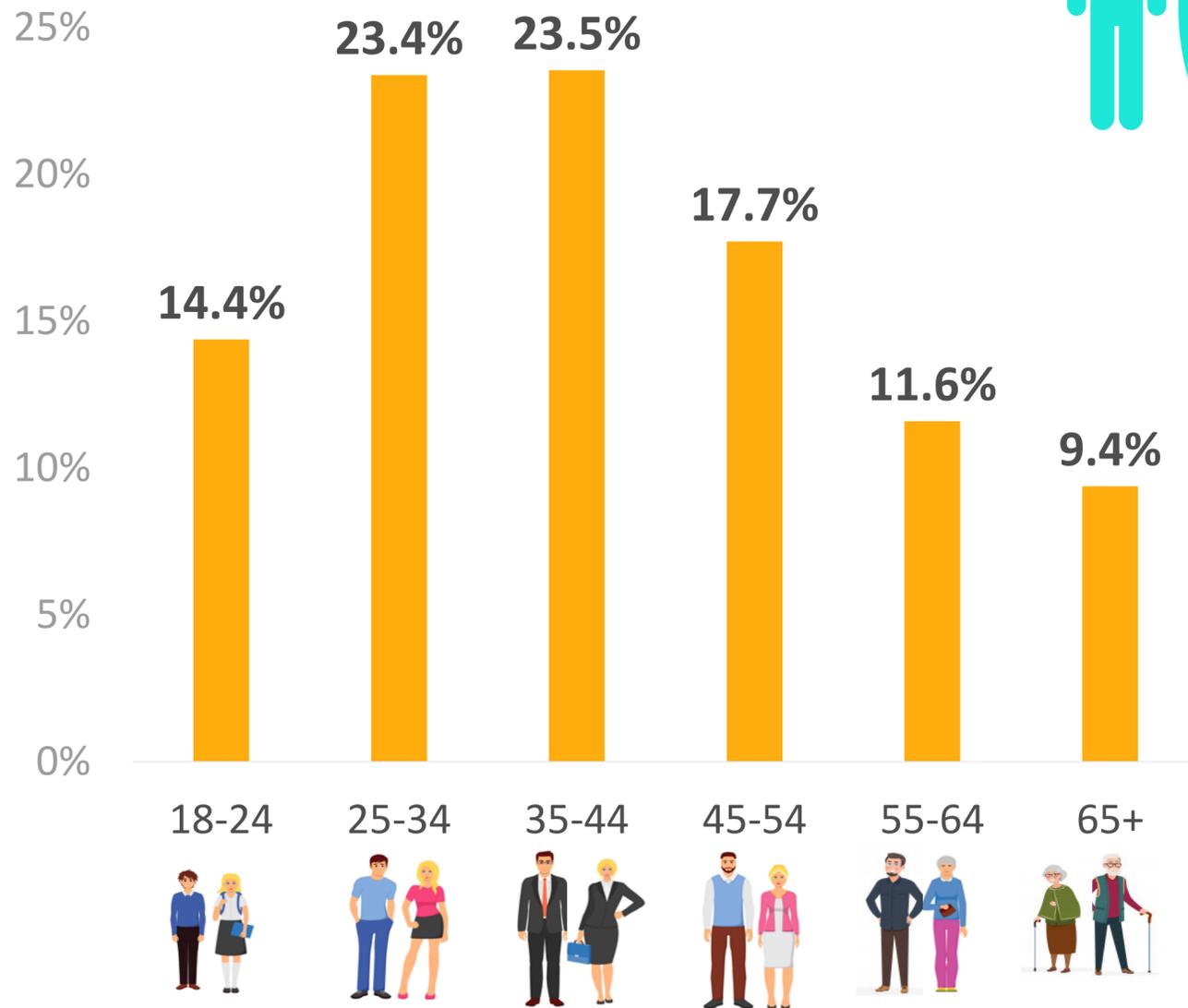
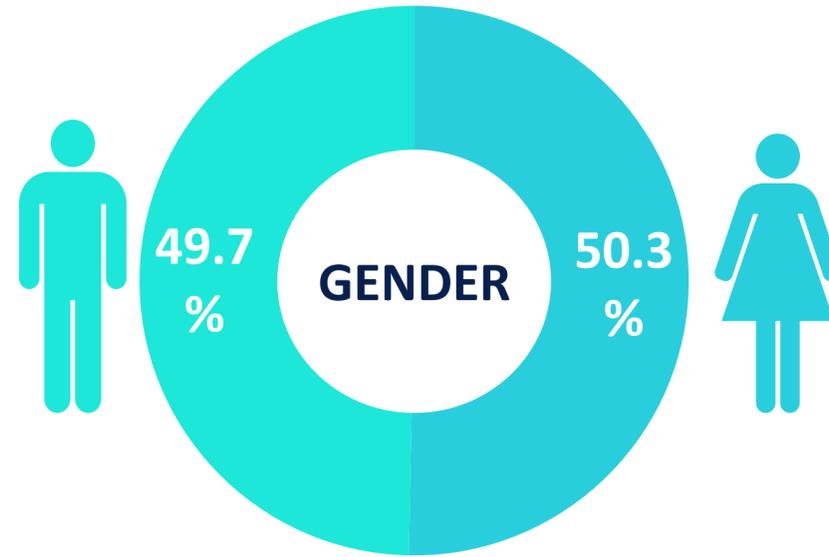
## Data collection method

- In the study, data was collected by phone using **CATI** (Computer Assisted Telephone Interview) method.

04

## Data collection date

- The data were collected between **18-20 April 2020**.



# Distribution of the sample by district



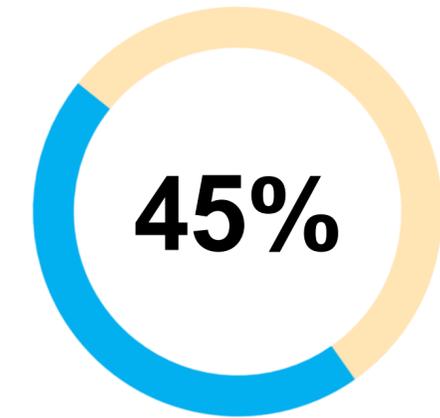
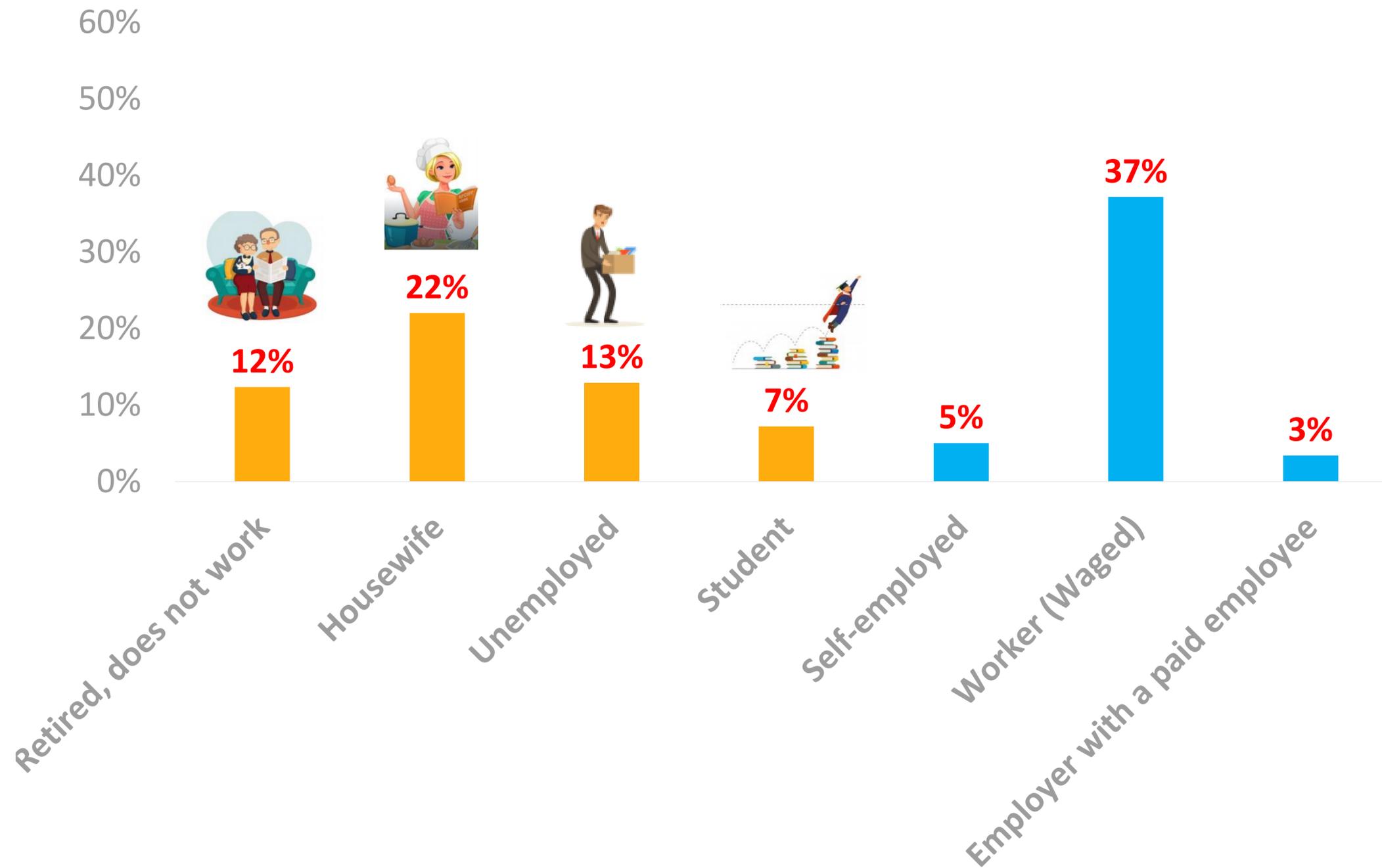
DISTRICTS	TurkStat* 18+ POP. (2019)	%	Sample (n)
1 Adalar	13,173	0.11	18
2 Arnavutköy	185,251	1.61	17
3 Ataşehir	325,613	2.82	31
4 Avcılar	333,735	2.90	31
5 Bağcılar	521,334	4.52	48
6 Bahçelievler	462,449	4.01	44
7 Bakırköy	186,635	1.62	17
8 Başakşehir	308,541	2.68	29
9 Bayrampaşa	209,442	1.82	19
10 Beşiktaş	155,242	1.35	15
11 Beykoz	192,518	1.67	18
12 Beylikdüzü	256,608	2.23	24
13 Beyoğlu	182,224	1.58	18
14 Büyükçekmece	188,707	1.64	17
15 Çatalca	57,796	0.50	19
16 Çekmeköy	188,958	1.64	17
17 Esenler	319,746	2.77	36
18 Esenyurt	654,128	5.67	63
19 Eyüpsultan	301,216	2.61	28
20 Fatih	356,108	3.09	34

DISTRICTS	TurkStat* 18+ POP. (2019)	%	Sample (n)
21 Gaziosmanpaşa	358,704	3.11	34
22 Güngören	220,265	1.91	23
23 Kadıköy	414,575	3.60	38
24 Kağıthane	341,838	2.97	32
25 Kartal	361,588	3.14	33
26 Küçükçekmece	580,894	5.04	54
27 Maltepe	408,837	3.55	42
28 Pendik	513,213	4.45	47
29 Sancaktepe	298,419	2.59	28
30 Sarıyer	276,503	2.40	26
31 Silivri	151,197	1.31	15
32 Sultanbeyli	219,521	1.90	20
33 Sultangazi	362,313	3.14	33
34 Şile	31,164	0.27	15
35 Şişli	232,563	2.02	21
36 Tuzla	194,162	1.68	18
37 Ümraniye	522,359	4.53	48
38 Üsküdar	421,779	3.66	40
39 Zeytinburnu	218,550	1.90	20
<b>TOTAL</b>	<b>11,527,868</b>	<b>100.00</b>	<b>1,130</b>

\*TurkStat: Turkish Statistical Institute



# **COVID-19 PERIOD WORKING LIFE**

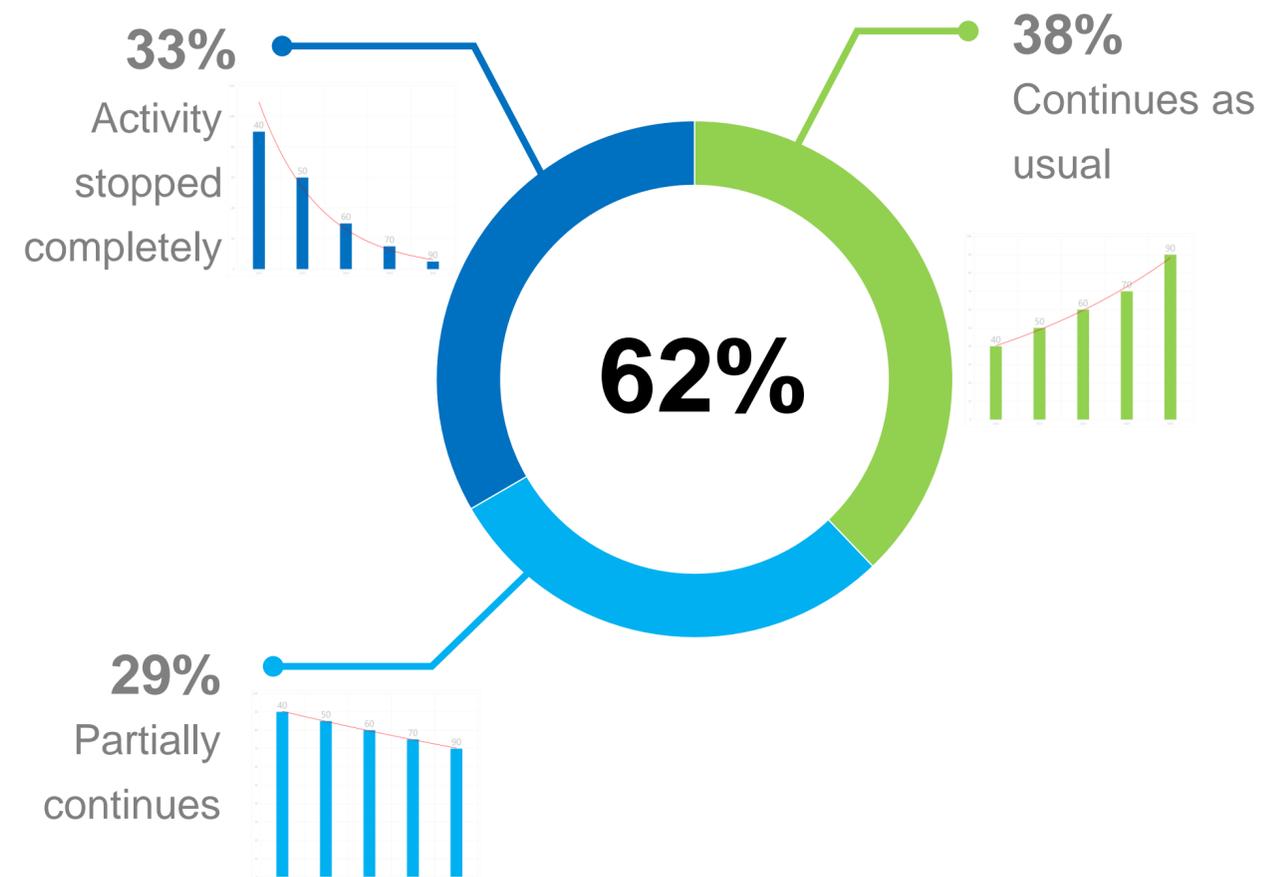


## WORKERS



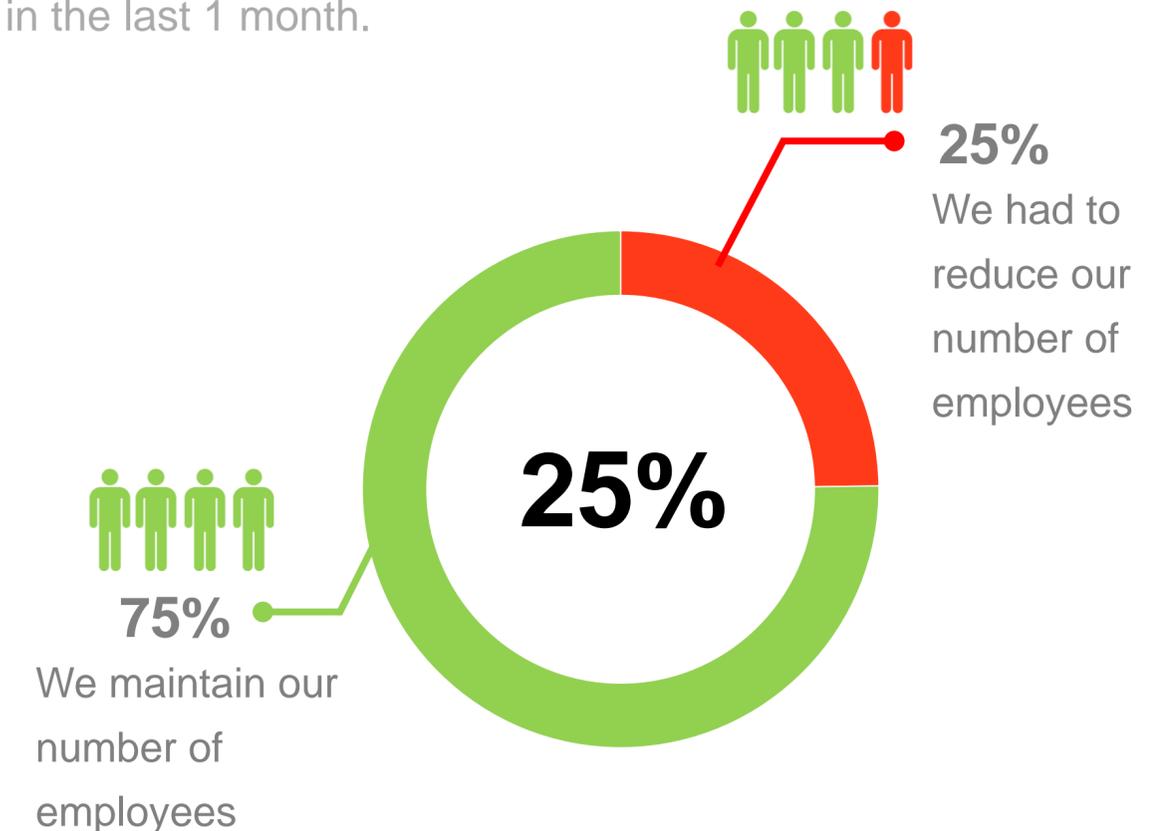
## Do workplaces continue their activities?

Employees who say that the activity either stops completely or partially continues at their workplaces.



## Did employers reduce the number of employees?

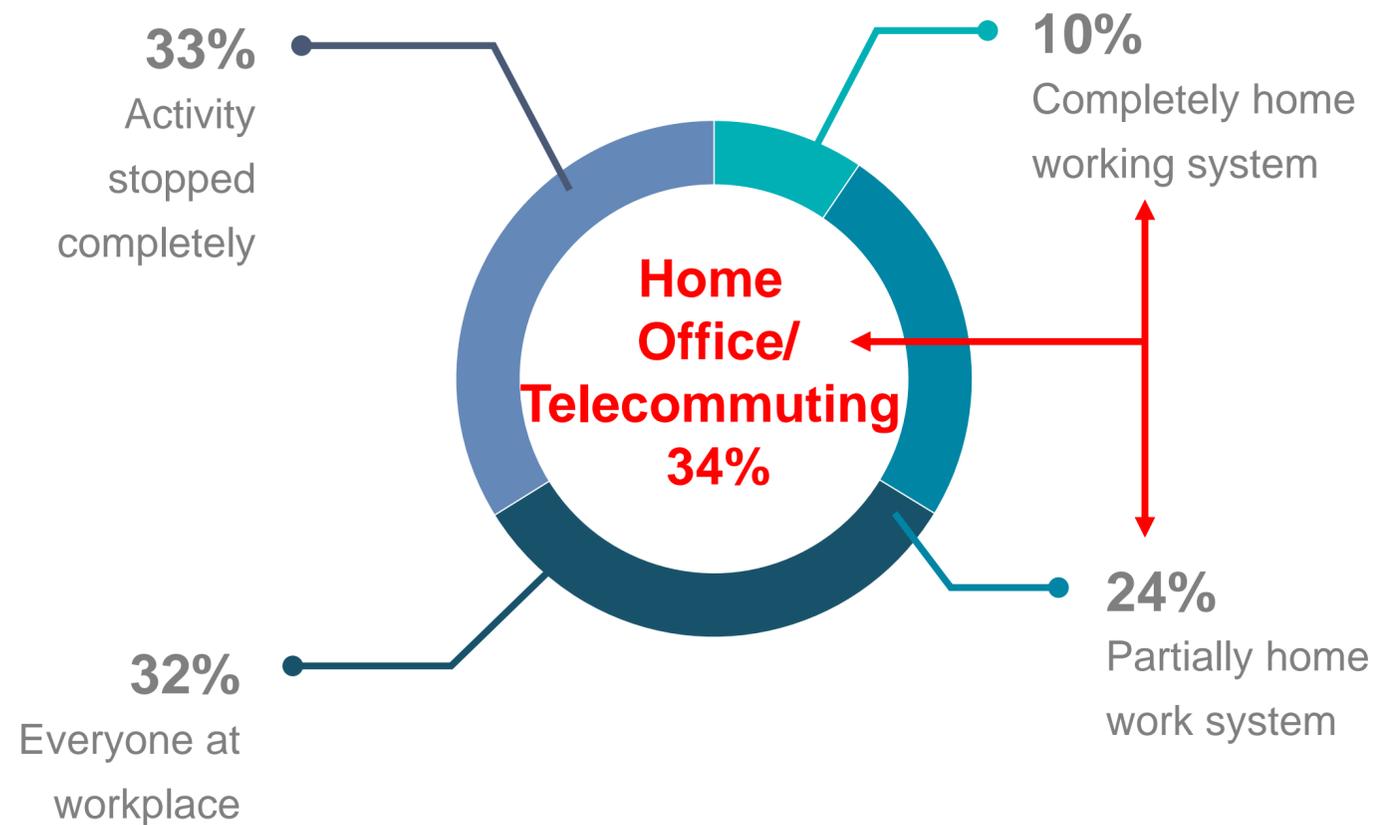
They state that they had to reduce 25% when employers are asked in what direction their number of employees has changed in the last 1 month.



# Do their activities continue? How do they work?

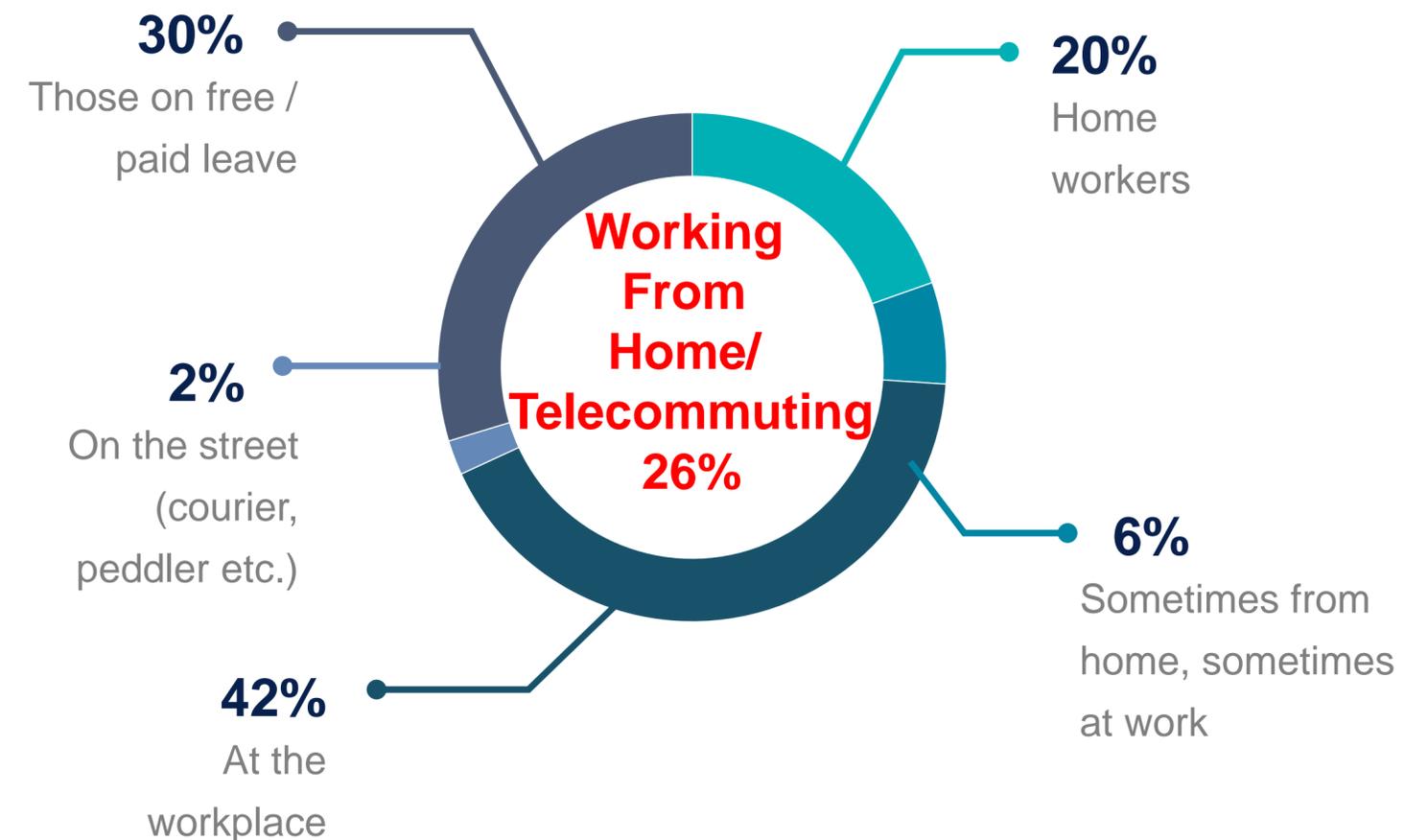
## How do the activities continue in the workplace you are working at?

34% of the employees state that their workplaces completely or partially switched to telecommuting

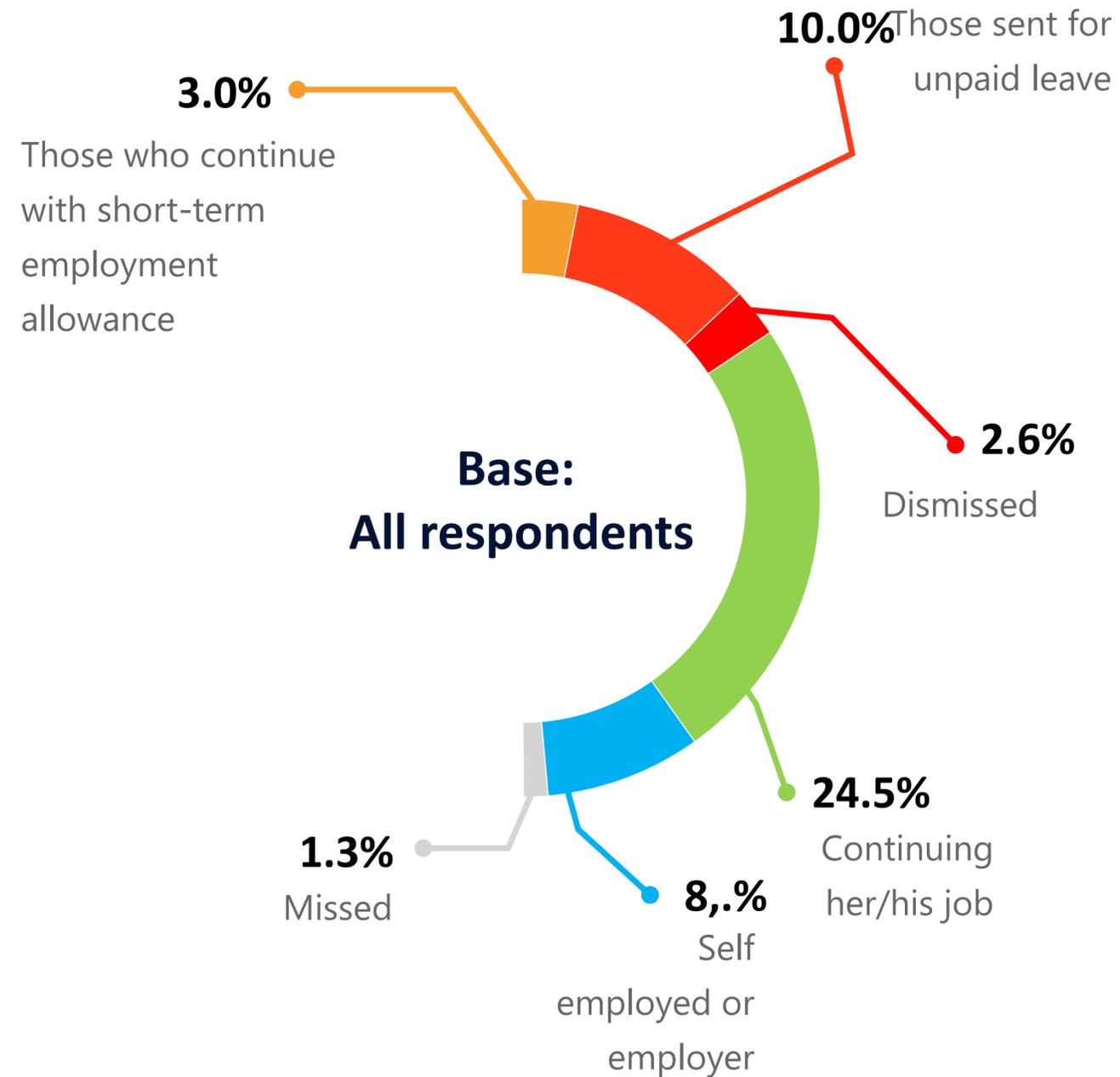


## How do you work?

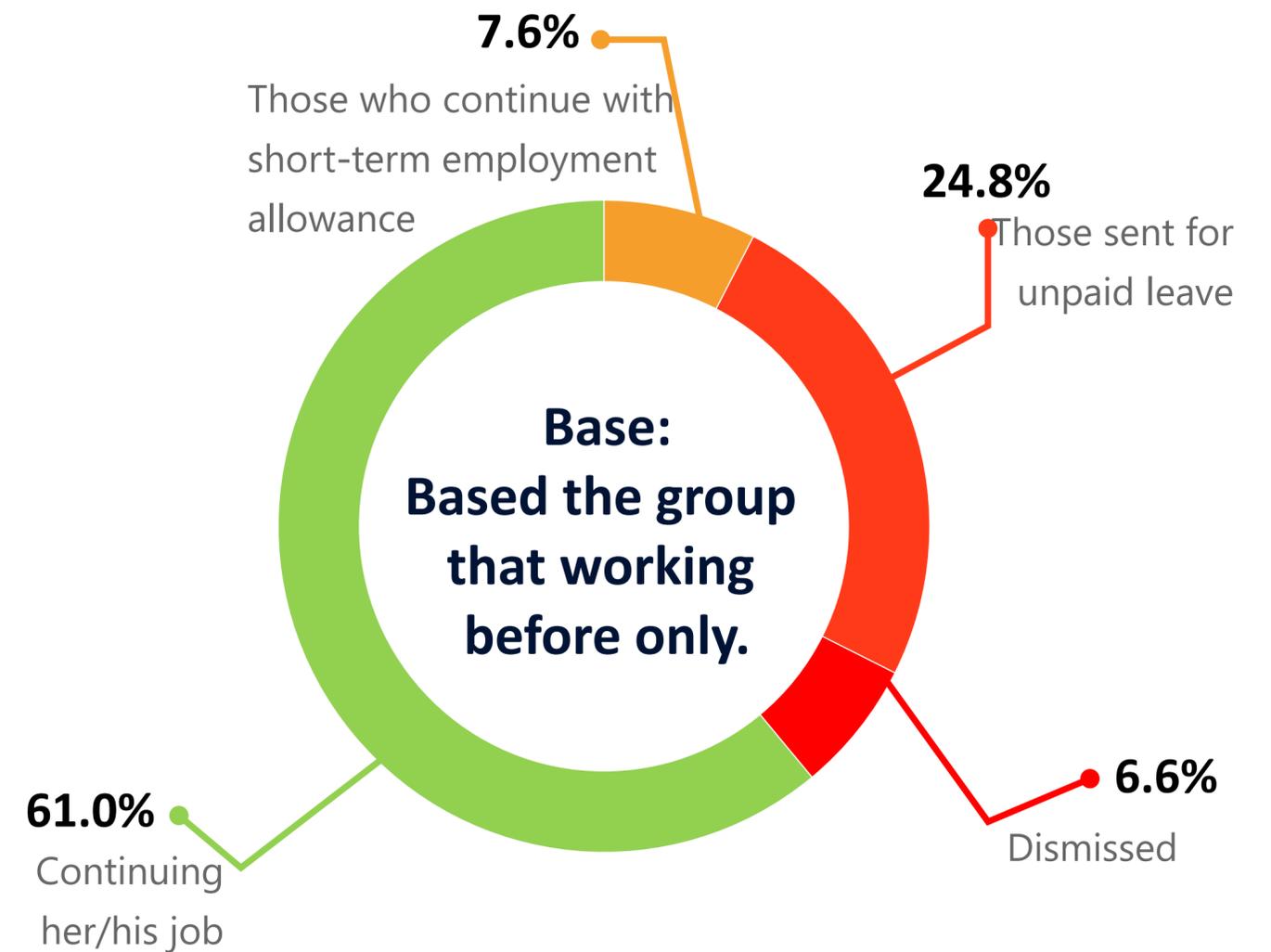
Although 34% of the audience says that their workplaces are either completely or partially switched to telecommuting, 26% of them say that they sometimes work from home when asked how they work.



# Has there been any dismissal or leave for the last 1 month?



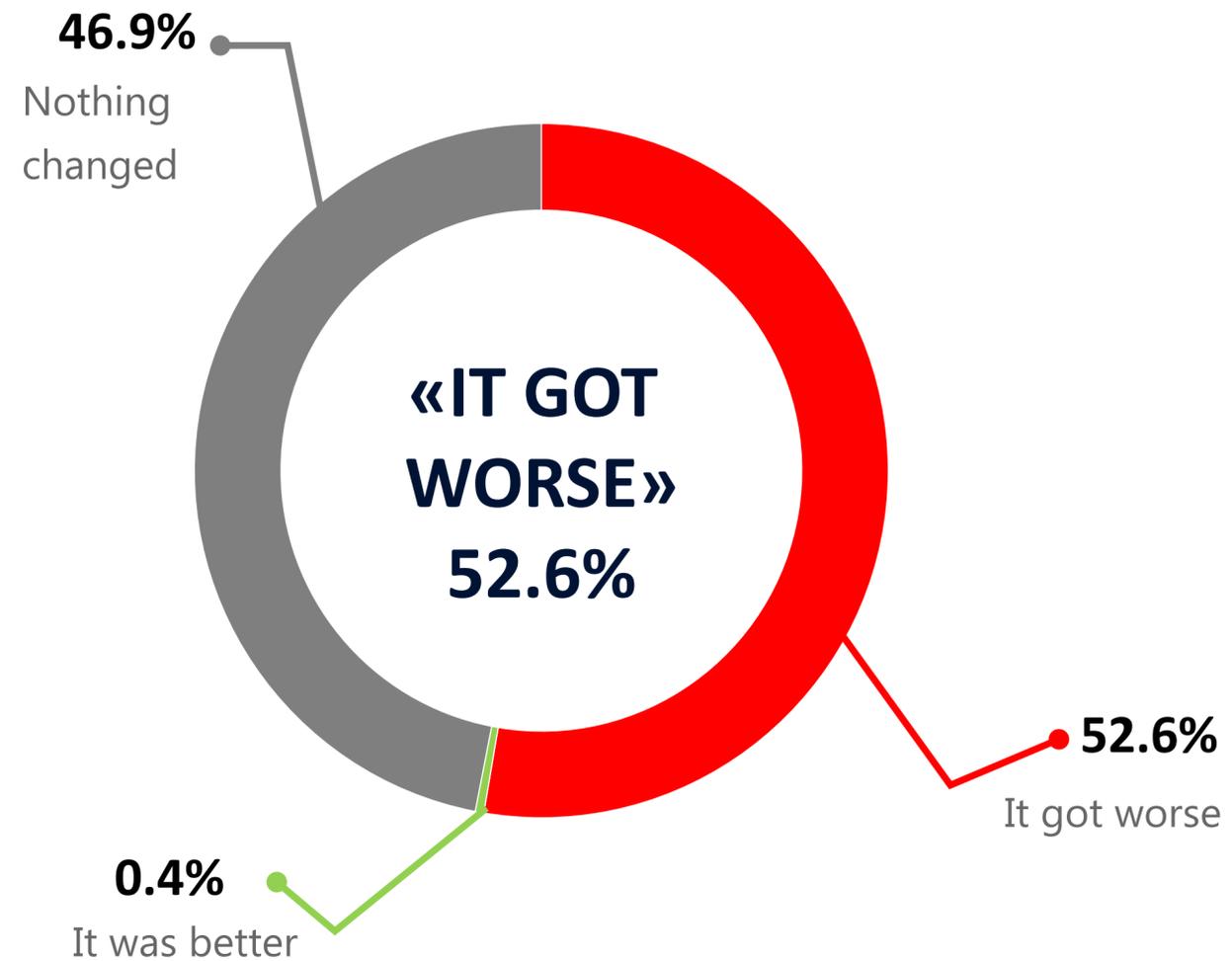
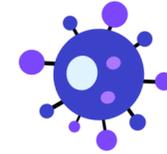
**Almost 1 in 3 people fell out of production.**



# How have the people's subsistence changed after Covid-19?



**After Covid-19**

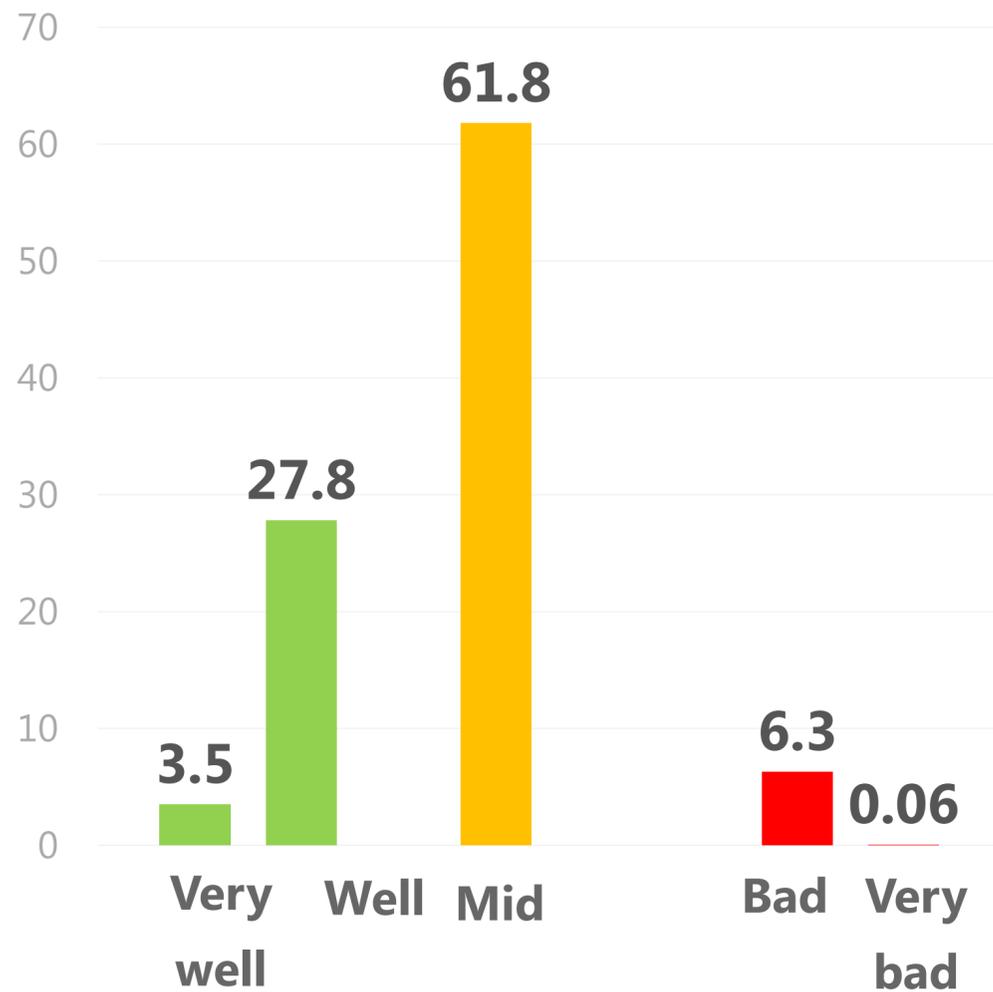


# How did Covid-19 affect people's livelihoods?

When those who say that their livelihood has been worse than before Covid-19 taken to sub-scale, the ones who said it was better taken to a higher scale and those who say it was the same taken to same scale, the change in their livelihoods after Covid-19:



## Before Covid-19



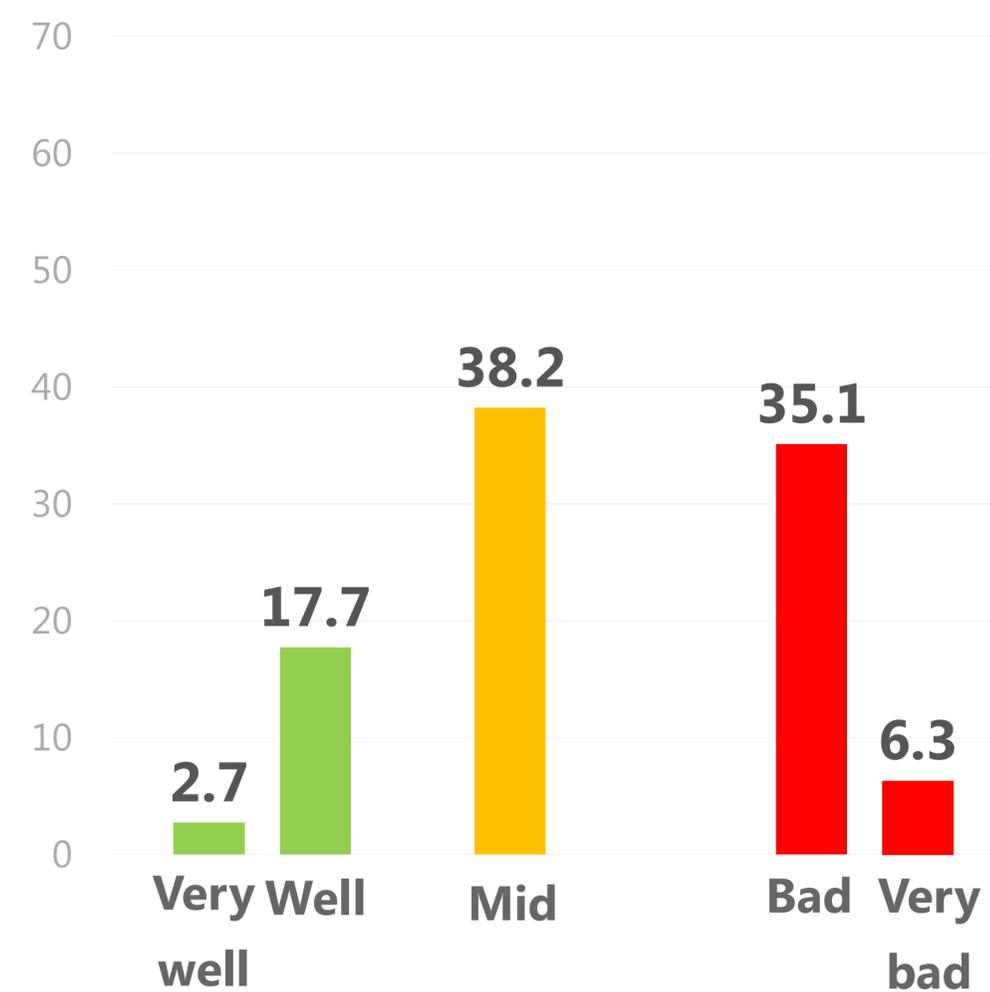
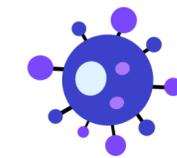
**31%**

**62%**

**7%**



## After Covid-19



**20%**

**38%**

**41%**

# Do they think they are in need of donation?

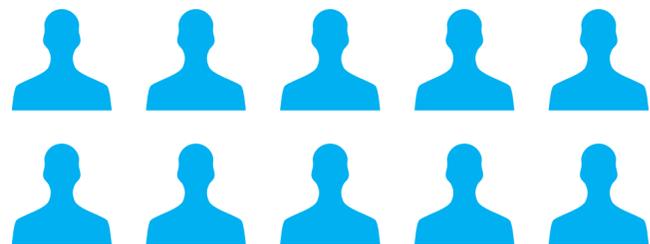


**24.4%**

## We may need aid in the future

Although 24.4% of the research population does not need aid right now, they are worried that they may come to a stop that will need aid in the future. If a projection is made;

**Households: 1.1 million household**  
**People: 3.8 million people**

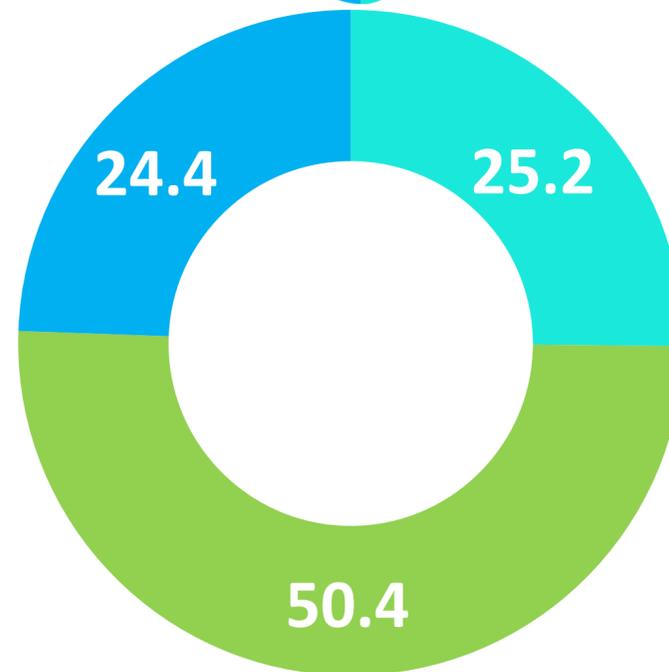


**25.2%**

## Yes, we need aid

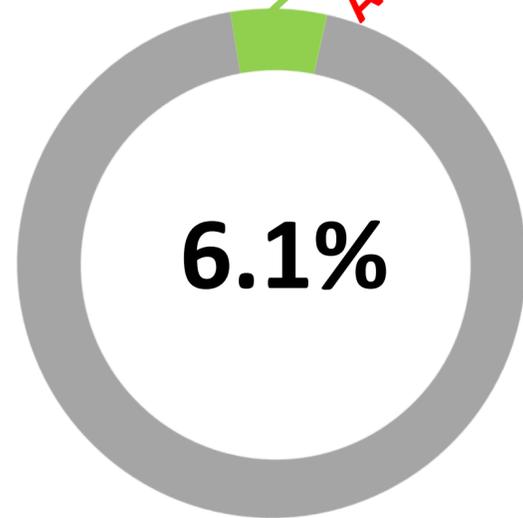
25.2% of the research population think that they need aid during this period. If a projection is made;

**Households: 1.1 million**  
**People: 3.9 million people**

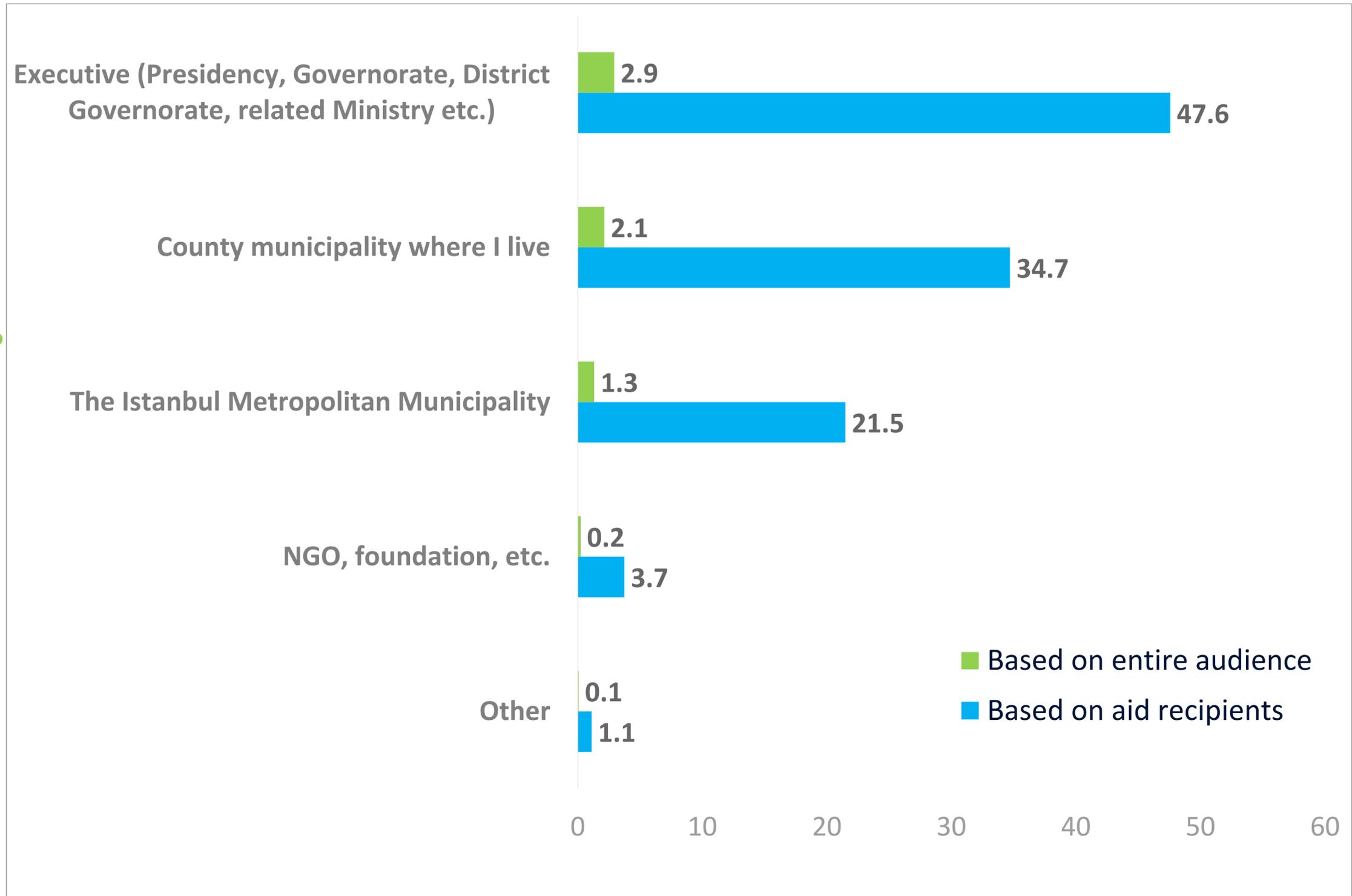


We don't need

# Did they **RECEIVE** any aid during this period?



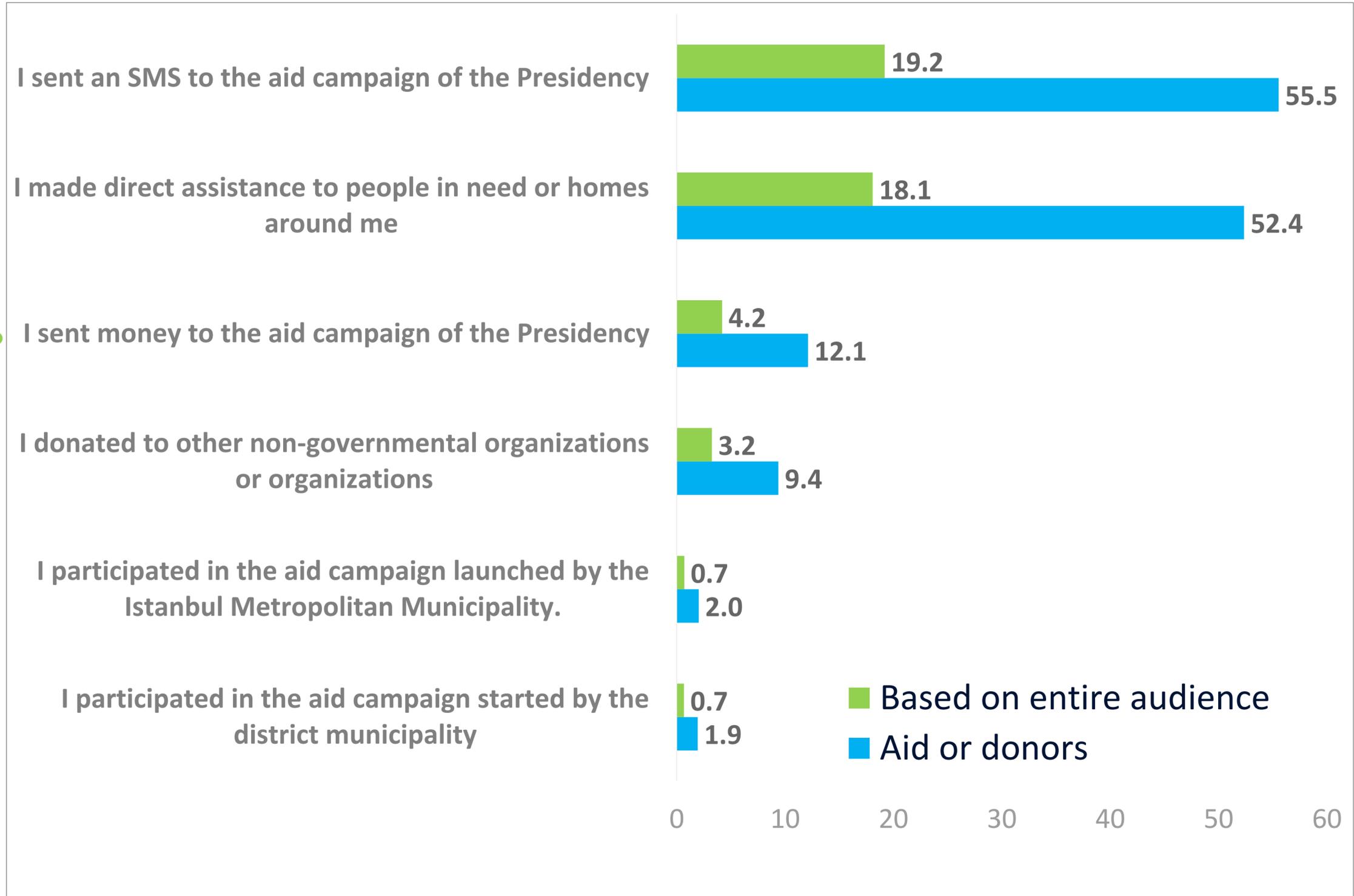
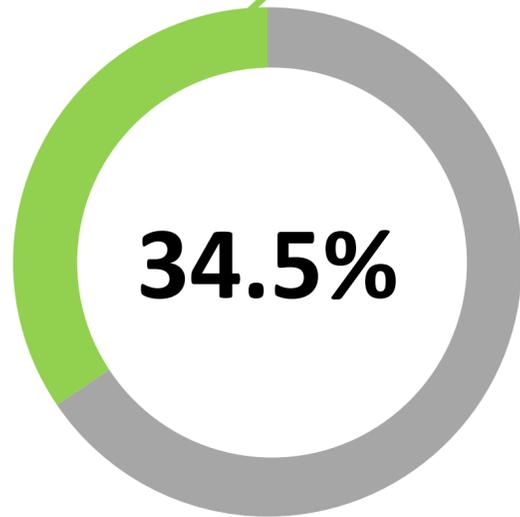
Aid recipients

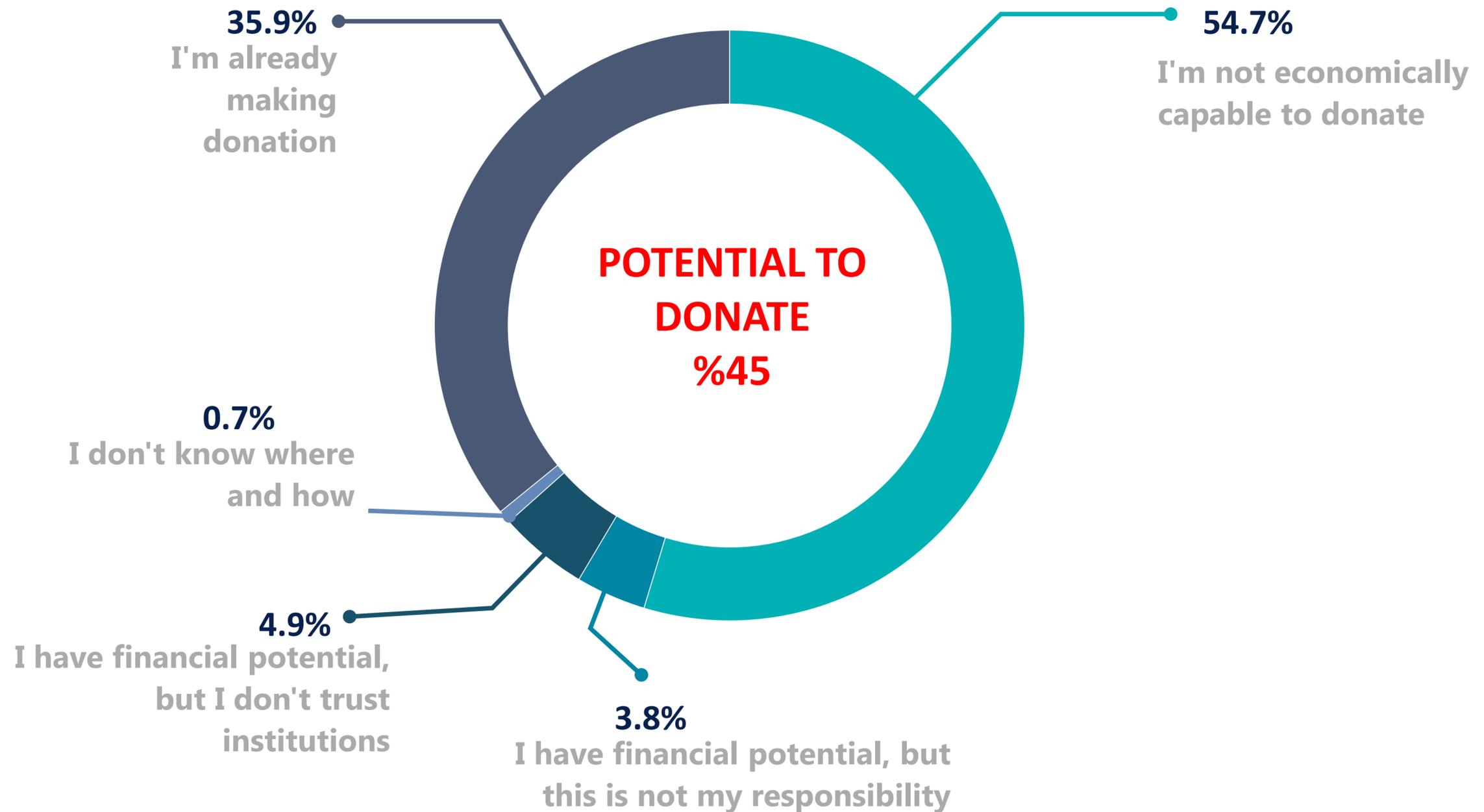


# Did they **MAKE/CONTRIBUTE** any donations or help during this period?

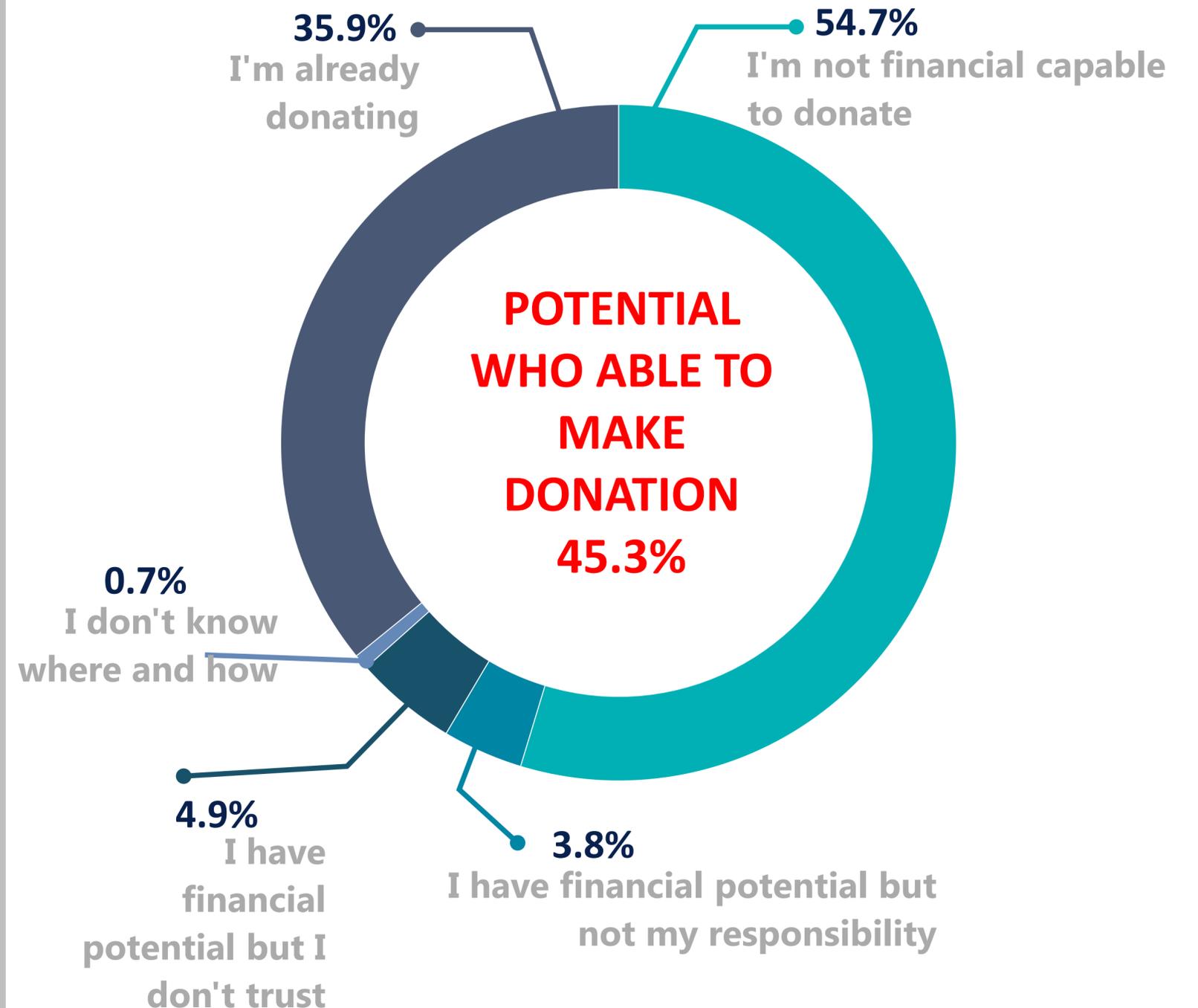
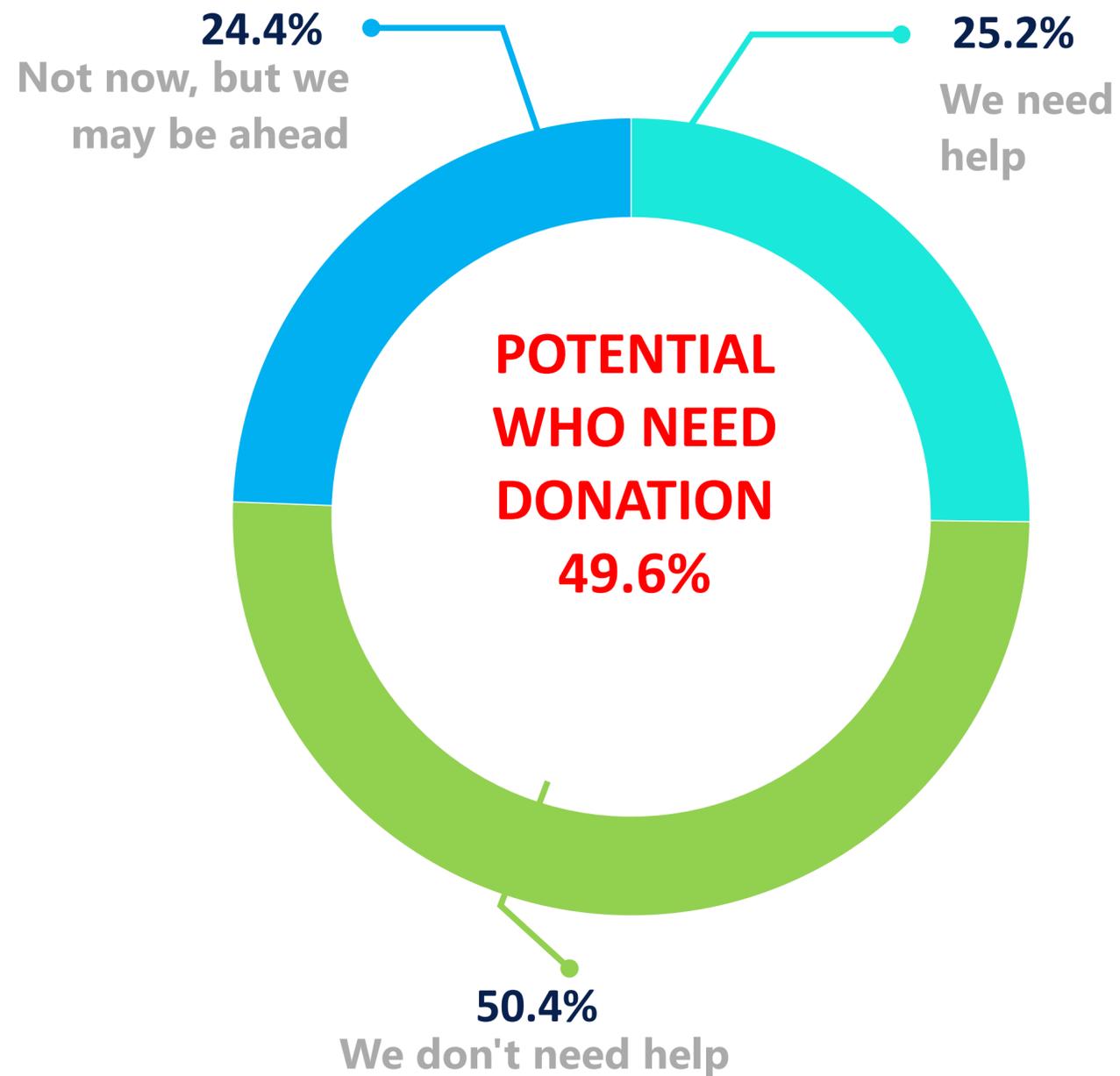


**Contributors**



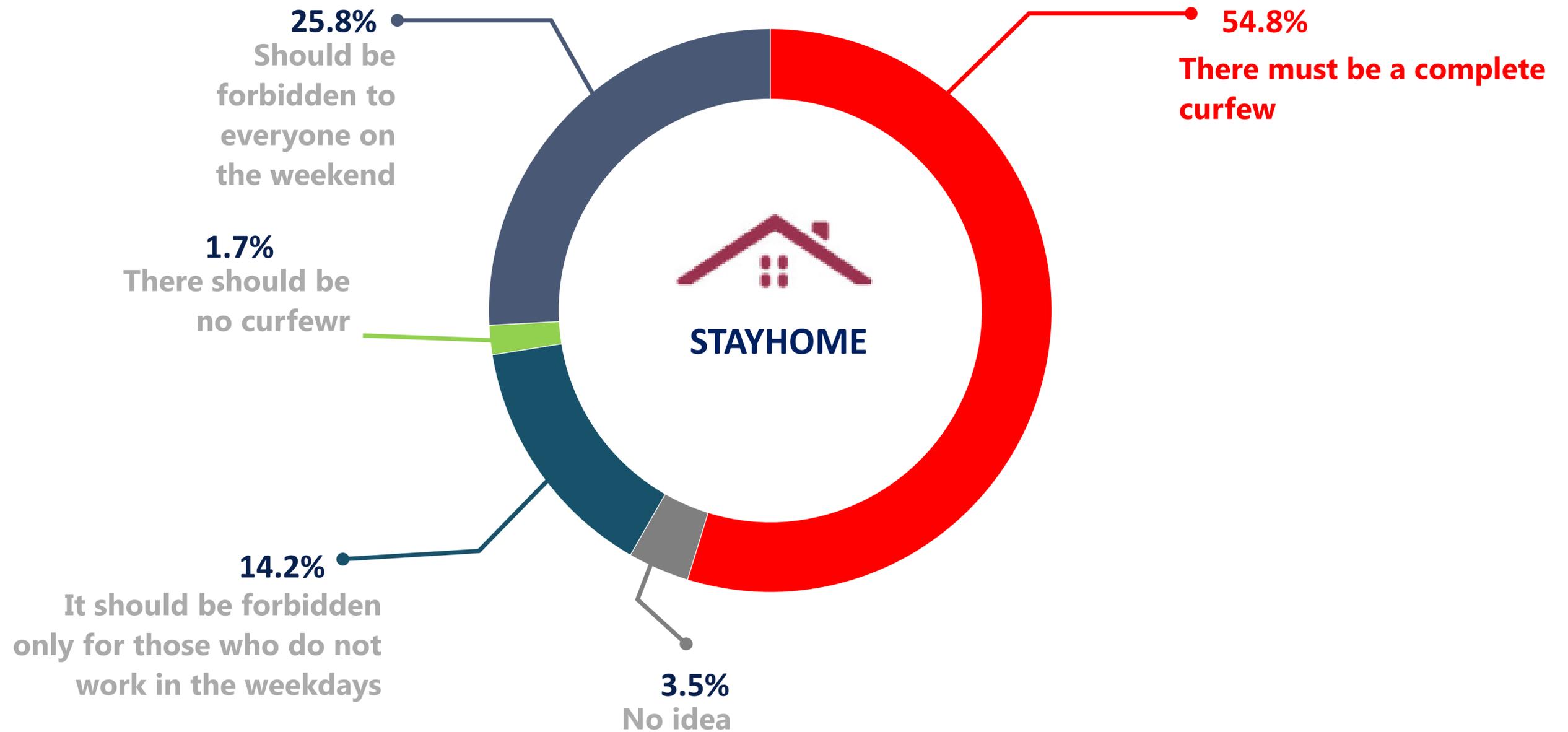


There are those who can potentially donate, as much as there is a potential need. Indeed, «We are enough for us Turkey» slogan makes more sense when these two fractions are combined.

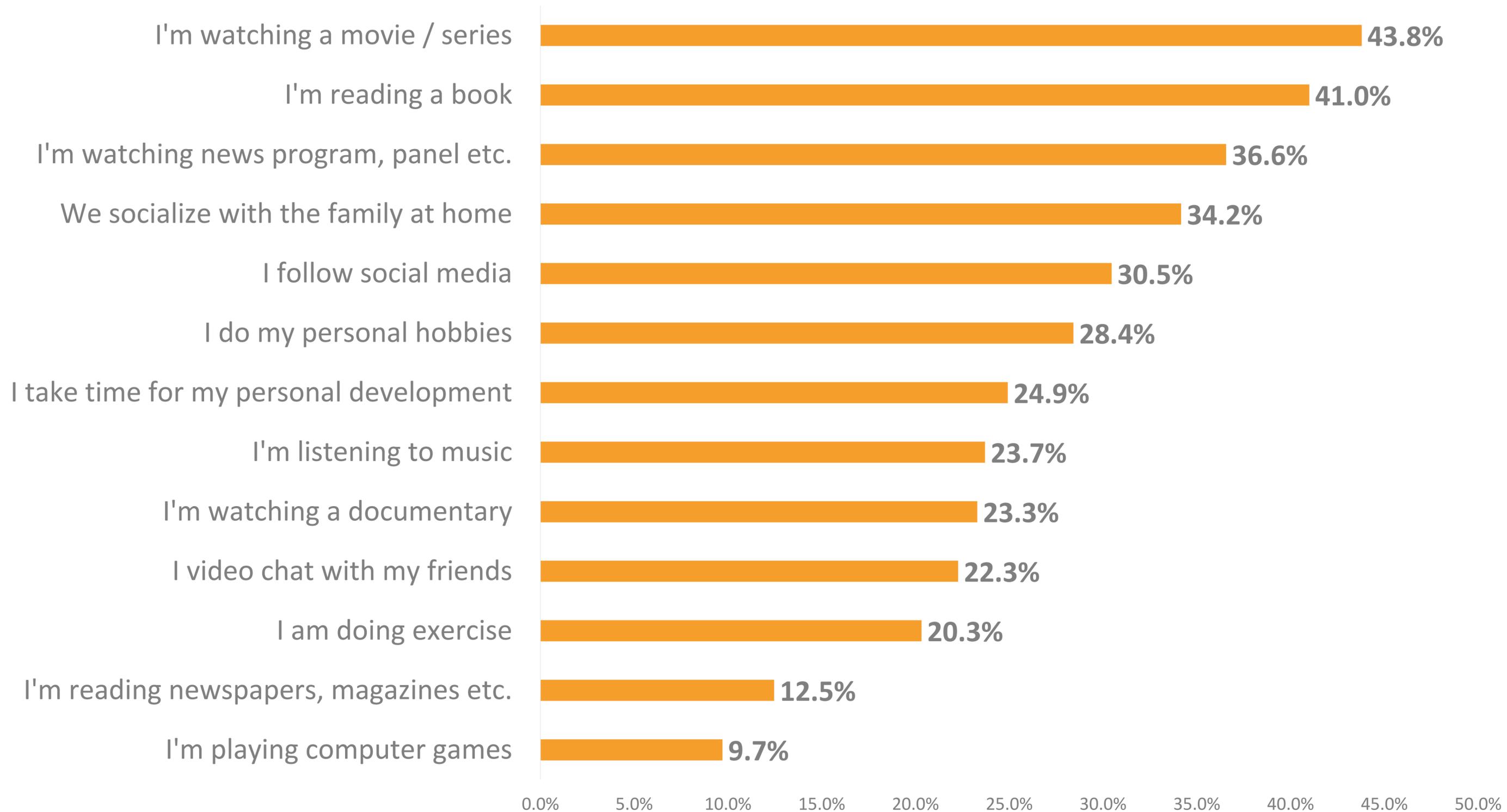




# **MEASURES AND BEHAVIORS**

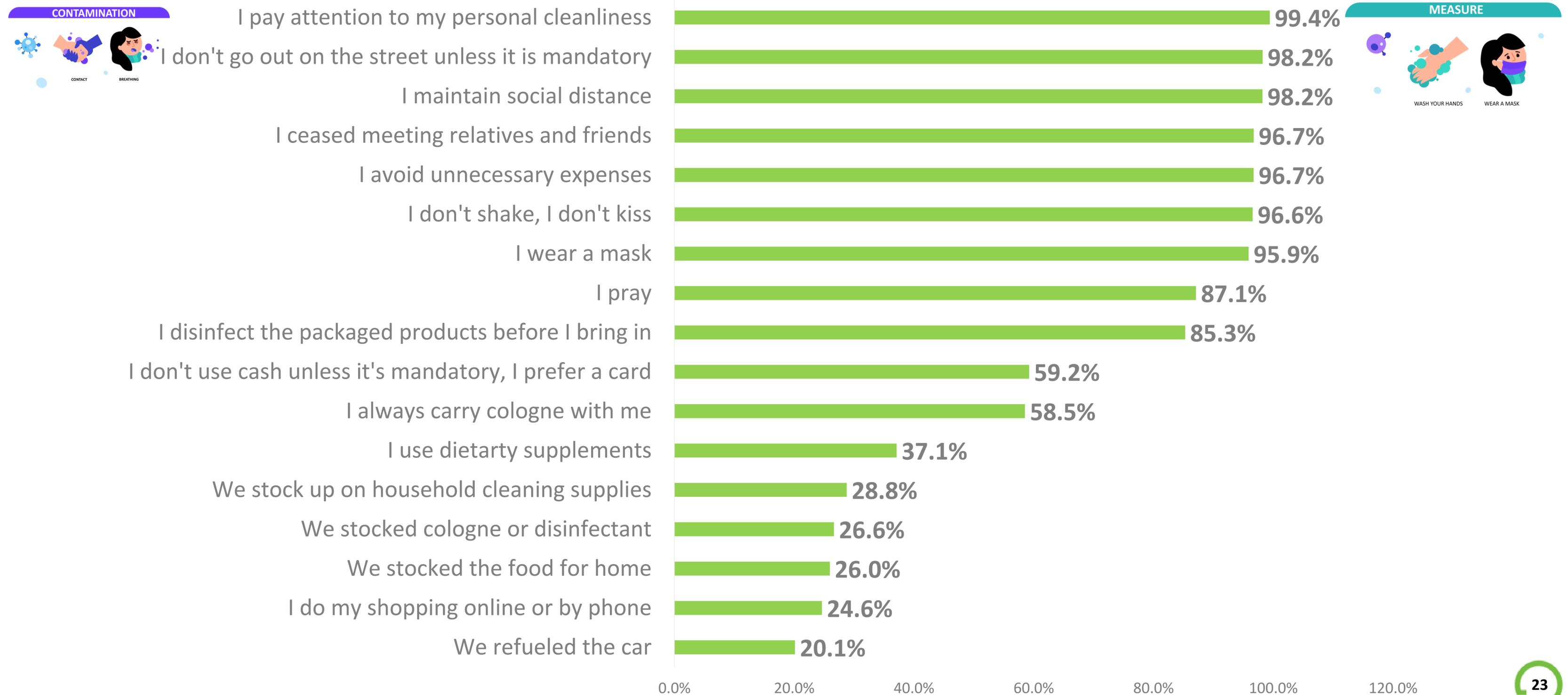


# How do they spend time at home?



**STAYHOME**

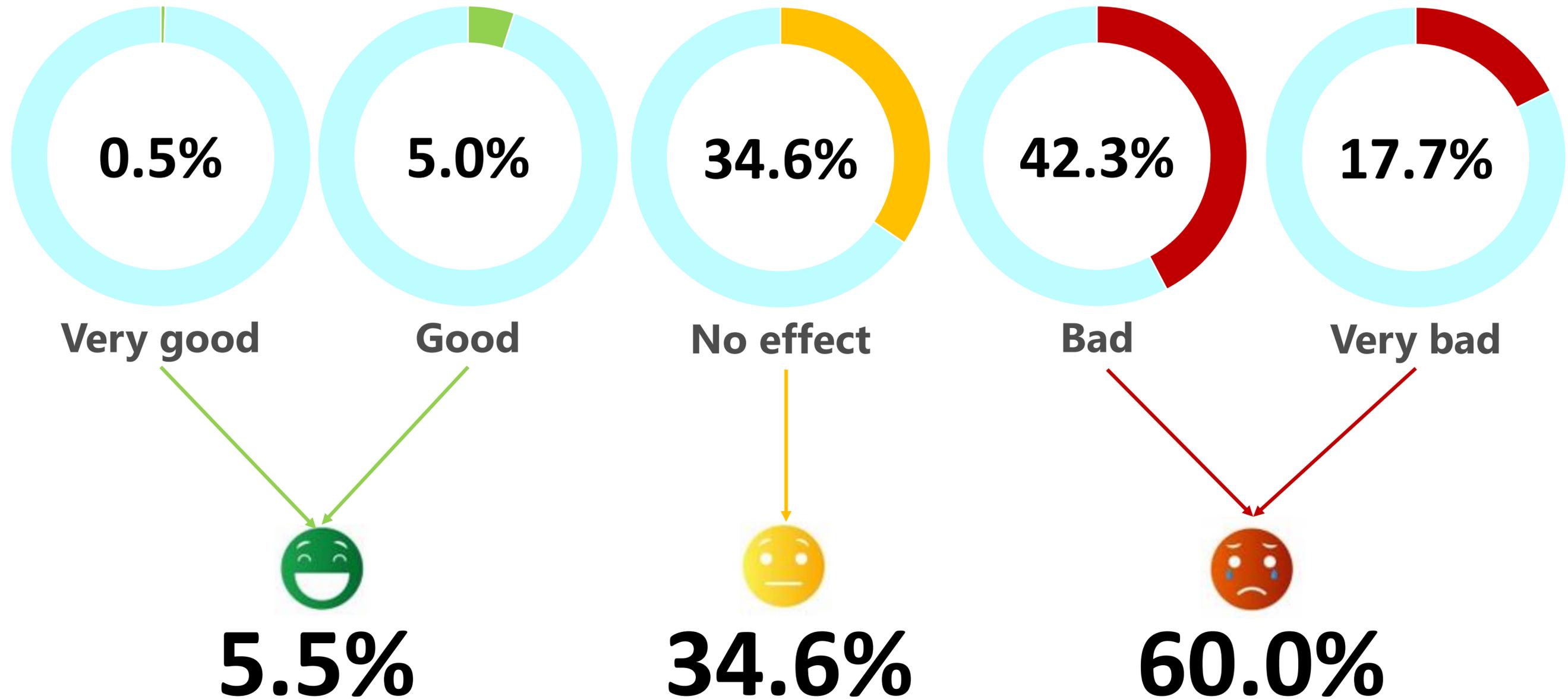
# What kind of precautions do they take?



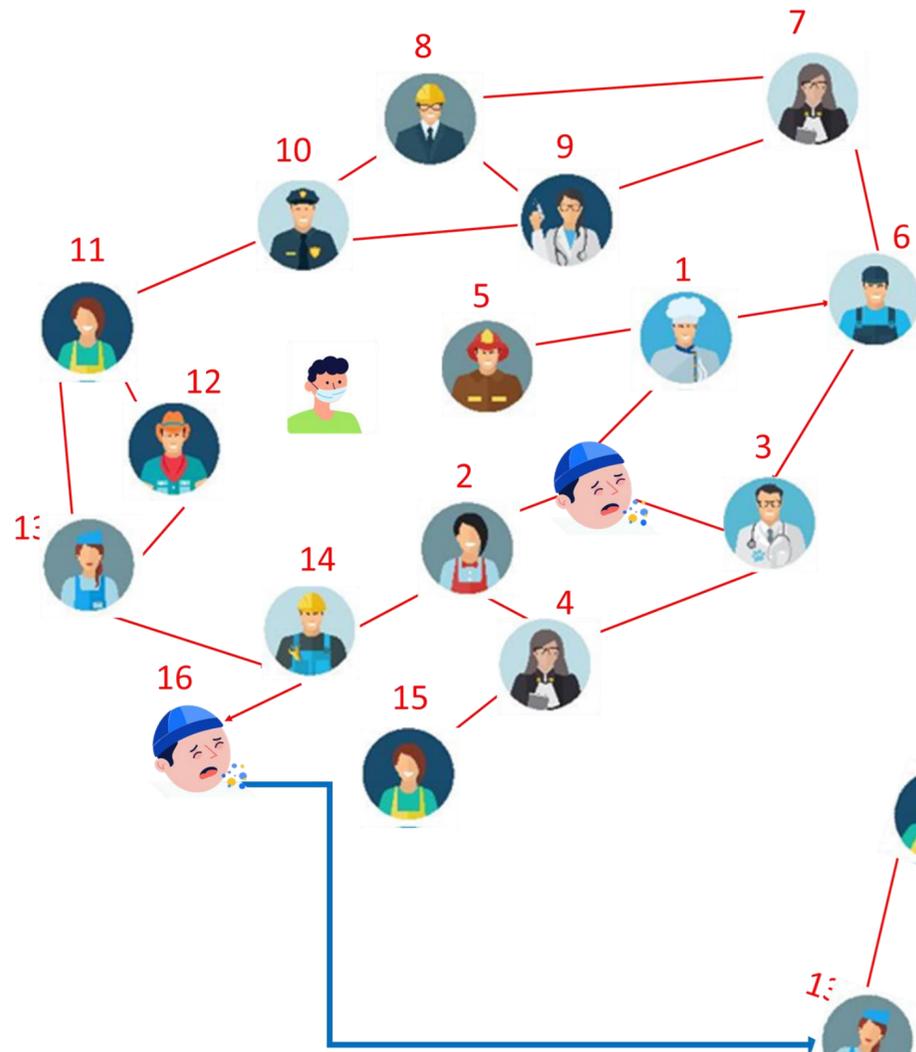
CONTAMINATION

MEASURE

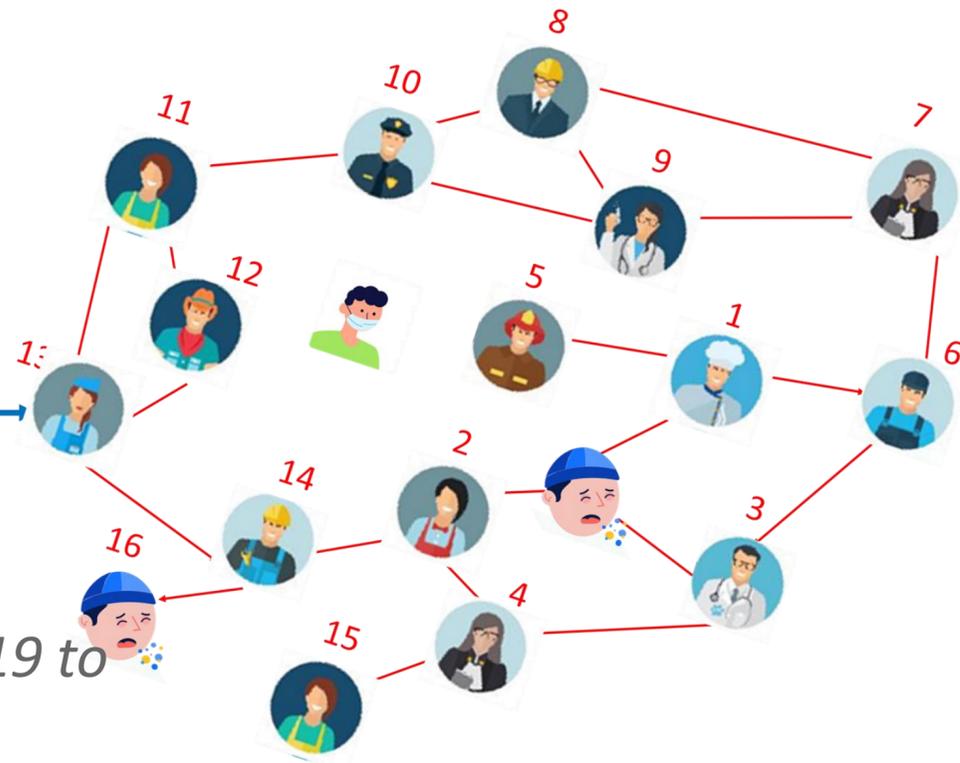
# How were their psychology affected?



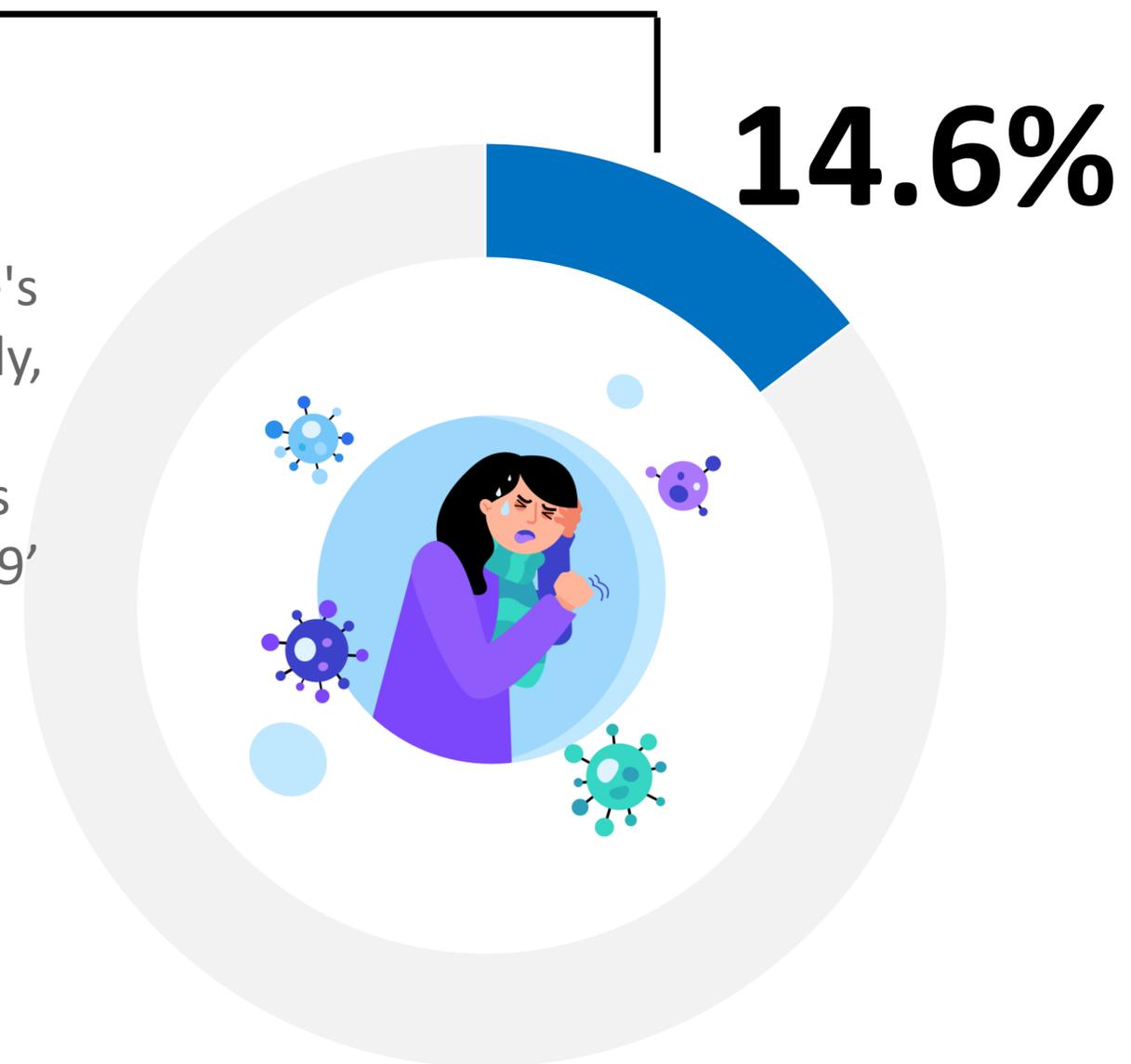
# How much does Covid-19 circulate around us?



**According to this research, the virus may be around us;** 15% of the participant says, 'There's someone around me (his/her family, friend, worker, boss, grocery store, neighbor, or anyone else he's/she's in contact with) infected by covid19'



**Ministry of Health says;**  
«Every 1 person in Istanbul is contaminated the Covid-19 to average of 16 people»



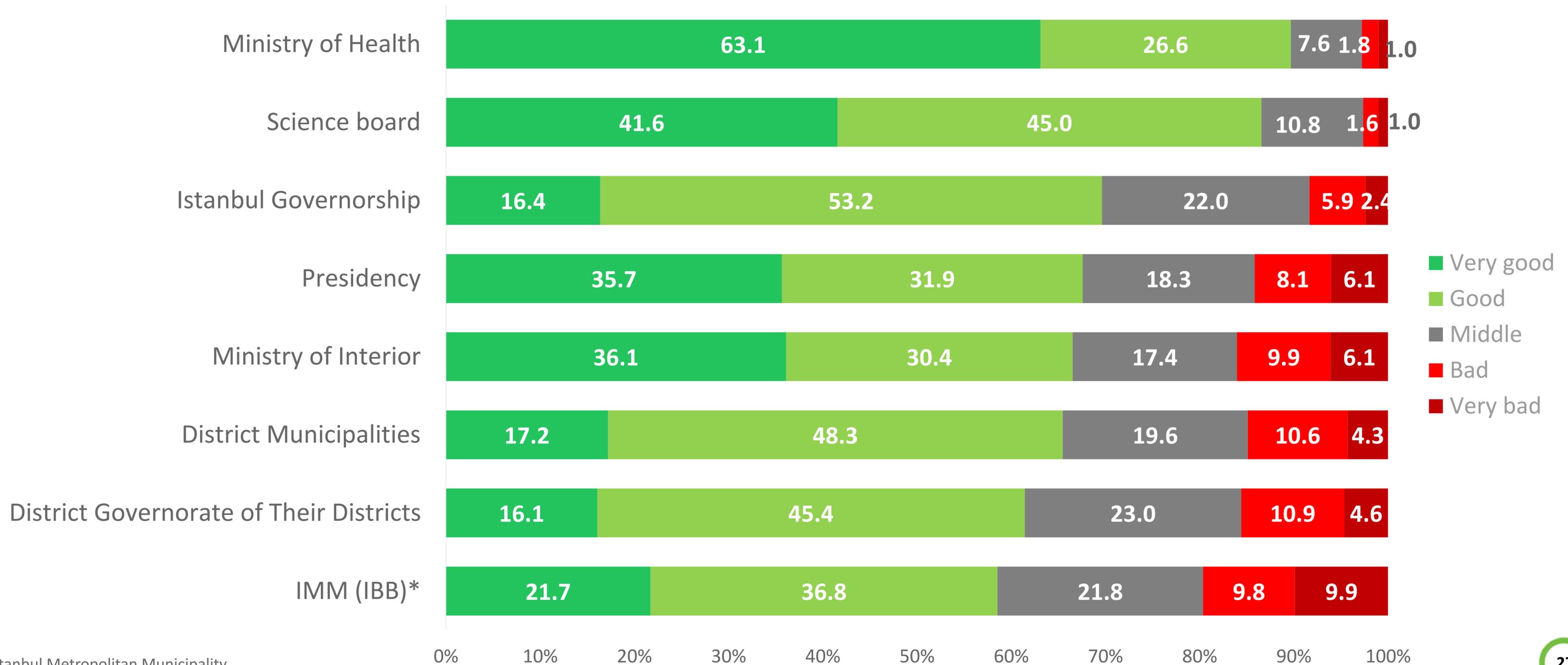
**Question used:** «Have you or one of your family or someone you are in contact with in normal time or someone came face to face, contracted Corona virus infection? I mean, is the Covid-19 test positive? »



# **SUCCESS LEVEL OF INSTITUTIONS**

# How successful they find the institutions mentioned in the fight against Covid-19?

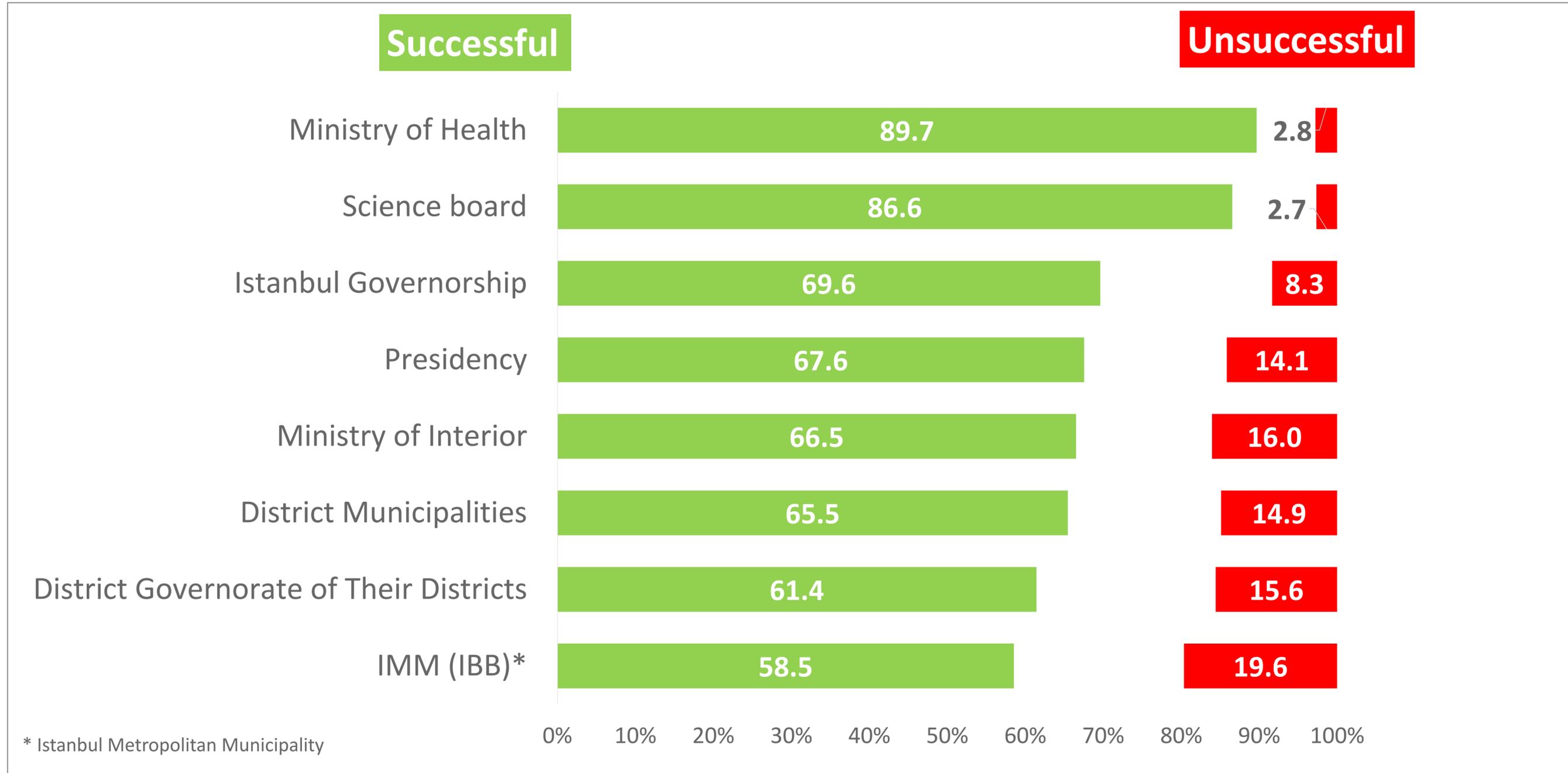
Based on only those who evaluate;



\* Istanbul Metropolitan Municipality

# How successful they find the institutions mentioned in the fight against Covid-19?

## ISTANBUL in GENERAL





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**THANK YOU**

**For your questions;**

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